



HAMILTON CHAPTER 8th ANNUAL BASEBALL TOURNAMENT

McMaster University Baseball Diamonds
Saturday June 23rd, 2018



Let's play ball

Please join us on Saturday June 23rd at the McMaster University baseball diamonds for ProAction Cops & Kids' 8th Annual Hamilton Baseball Tournament. This tournament has become a favourite ProAction event amongst Hamilton youth and police officers. It provides under-resourced youth from across Hamilton with a unique opportunity to step onto a baseball diamond alongside police officers to discover their love of this sport. For many of the young participants, this tournament represents their first experience on the baseball field.

At the start of the day, youth and officers are organized into four teams that play in a Round Robin style tournament. Proud participants demonstrate their skills in a home-run derby where players compete against each other in an attempt to hit the ball out of the park. To keep energized, participants enjoy pizza and healthy snacks throughout the day while cheering on their teammates and police coaches. All are awarded for their participation and the winning team takes ownership of the tournament trophy – at least until next year!



The Hamilton Baseball Tournament is a great opportunity for you and your company to get involved in a worthy cause. ProAction is pleased to offer a variety of sponsorship opportunities for this event. Your sponsorship will not only help ProAction continue to fund incredible programs, but can also directly and positively help guide program youth to better life choices and futures.

"I really think that connecting with at risk youth through sports is a great way to teach them that the police really do care about them and want to support their community. The students learn about teamwork and compassion along the way"

– ProAction Program Officer

Please find enclosed more information about ProAction Cops & Kids and a summary of our various sponsorship opportunities including all incentives and corporate exposure opportunities available.





HAMILTON CHAPTER 8th ANNUAL BASEBALL TOURNAMENT



SPONSORSHIP OPPORTUNITIES

HOME RUN SPONSOR: \$3,000

- “Presented By” naming rights to *ProAction Cops & Kids’ Hamilton Baseball Tournament*
- Company logo first in prominence on all marketing materials
- Opportunity to address the crowd during opening and closing ceremonies
- Verbal recognition during the opening ceremonies
- Logo included on Event section of the ProAction Cops & Kids website
- Social Media exposure and mentions on ProAction’s Facebook and Twitter

UNIFORM SPONSOR: \$2,000

- Company logo prominently featured on the “uniform” T-shirts worn by youth, police and volunteers participating in the event
- Company logo on the tournament welcome sign
- Verbal recognition during opening ceremonies
- Logo included on Event section of the ProAction Cops & Kids website
- Social Media exposure and mentions on ProAction’s Facebook and Twitter

OUTFIELD SPONSOR: \$350

- Company logo displayed on baseball field fence closest to spectators and team dug-outs at the *ProAction Cops & Kids Hamilton Baseball Tournament*
- Company logo on the tournament welcome sign
- Logo included on Event section of the ProAction Cops & Kids website
- Social Media exposure and mentions on ProAction’s Facebook and Twitter





HAMILTON CHAPTER 8th ANNUAL BASEBALL TOURNAMENT



ABOUT PROACTION COPS & KIDS

ProAction Cops & Kids is a charitable organization that raises funds to support programs that are designed and delivered by police officers to engage young people in positive, skill building activities. ProAction programs allow officers to work and connect first hand with disadvantaged, hard to reach young people in their neighbourhoods. At ProAction, we believe that building stronger relationships between youth and police officers improves the lives of the young people involved and benefits our communities today and for the future. Through music, sports, and a variety of different fun, healthy activities, police officers build connections that give young people the chance to see officers as positive role models and mentors, not just law enforcers. ProAction programs provide young people with experiences, lessons and positive social networks that change their lives for the better.

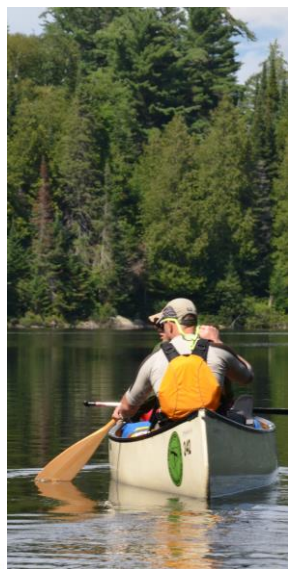
Every year ProAction hosts several events to raise money for the funding of these programs. Along with helping support and sustain these programs, our events give guests, officers and youth an experience of a lifetime.

HISTORY OF PROACTION COPS & KIDS

ProAction Cops & Kids operates five Chapters throughout Ontario: Toronto (est. 1991), Durham Region (est. 2007), Hamilton (est. 2008), Niagara Region (est. 2014), and Halton Region (est. 2017).

Since inception, ProAction has funded over 2,000 programs, developed and run by police officers and distributed more than \$7,700,000 in funding engaging over 400,000 youth in our communities across all these Chapters.

Our goal is to build mutual trust, respect and understanding between cops and kids, breaking down stereotypes and improving the safety of our communities. Through these programs youth are able to overcome personal struggles such as drug use, crime and violence. During ProAction programs, police officers establish positive relationships with youth and develop a better understanding of the daily issues and challenges these young people face. These relationships help officers be more effective at keeping our communities safe. For more information, please visit www.copsandkids.ca.





HAMILTON CHAPTER 8th ANNUAL BASEBALL TOURNAMENT



SPONSORSHIP FORM

We want to support police and youth in our community by joining as:

- ☐ Home Run Sponsor - \$3,000
- ☐ Uniform Sponsor - \$2,000
- ☐ Outfield Sponsor - \$350

We are unable to sponsor but would like to make a donation for:

- ☐ \$50
- ☐ \$100
- ☐ \$250
- ☐ Other: _____
Please enter amount

Contact Name:	
Company:	
Address:	
City:	Postal Code:
Phone:	Email:
Method of Payment:	
Cheque: <input type="checkbox"/> Please make cheques payable to: ProAction Cops & Kids 40 College Street, Suite 623 Toronto, ON M5G 2J3 Please send invoice: <input type="checkbox"/> Charitable Registration No. 887700862 RR0001	Credit Card: VISA <input type="checkbox"/> AMEX <input type="checkbox"/> MC <input type="checkbox"/> Card Number: Expiry Date: Company card: <input type="checkbox"/> Personal card: <input type="checkbox"/> Name on card: Signature:

Please scan and email completed form to jessica@copsandkids.ca

****Please send vector logo for t-shirts to joseph@copsandkids.ca by Wednesday May 30th****

For more information, please contact Jessica Field at jessica@copsandkids.ca or 416-222-7011