



Baseball Diamonds
Kinsmen Park, Pickering
Saturday May 26th, 2018



SOFTBALL TOURNAMENT SPONSORSHIP OPPORTUNITIES

Let's play ball



Please join us for the **Field of Dreams Softball Tournament** in support of ProAction's Durham Chapter on **Saturday, May 26th at Kinsmen Park Pickering baseball diamonds**. This tournament provides adults and young people from across Durham with the opportunity to step onto a baseball diamond alongside police officers and enjoy a fun day of playing softball games!

A draft will be held 2 weeks prior to the event where ProAction captains will create their roster of officers, youth, and adults to play on their team.

Teams will play in a Round Robin style tournament and will be guaranteed to play a minimum of 3 games. A home-run derby where players can demonstrate their batting skills and compete against each other in an attempt to hit the ball out of the park will be held to help raise additional funds for ProAction Cops & Kids' Durham Chapter. Home-run champions will get bragging rights and be awarded with a special prize! To keep energized, participants will enjoy lunch, snacks and

drinks throughout the day while cheering on their teammates. The winning team will take ownership of the tournament trophy and get to make the first mark on it - at least until next year!

The Field of Dreams Softball Tournament is a great opportunity for you, your company, family, friends, neighbours, and team to get involved in a worthy cause. ProAction is pleased to offer a variety of sponsorship opportunities for this event. Your sponsorship will not only help ProAction continue to fund incredible programs, but can also directly and positively help guide program youth to better life choices and futures.

We hope to see you at the game!



For more information about the 2018 Durham Softball Tournament please contact Devin Poole at devinntammy@rogers.com.

To secure your sponsorship or make a donation for the 2018 Durham Softball Tournament please contact Jessica Field at 416-222-7011 or jessica@copsandkids.ca.



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EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Home Run & Event Sponsor: \$2,500

- "Presented By" naming rights to the ProAction Cops & Kids Durham Softball Tournament
- Level exclusivity to your industry
- Company logo first in prominence on all marketing materials and tournament welcome sign
- Banner with your logo behind home plate on all 4 diamond fences
- Opportunity to address the crowd during closing ceremony
- Player registration for 10 people to participate in ProAction's Softball Tournament
- Recognition as Home Run Sponsor on Event section of the ProAction Cops & Kids website
- Social Media exposure and mentions on ProAction's Instagram, Twitter, and Facebook page

Uniform (T-Shirt) Sponsor: \$1,000

- Company logo prominently featured on all t-shirts worn by youth, police and volunteers
- Logo included on the tournament welcome sign
- Player registration for 8 people to participate in ProAction's Softball Tournament
- Recognition as the Uniform/T-Shirt Sponsor on Event section of the ProAction Cops & Kids website
- Social Media exposure and mention on ProAction's Instagram, Twitter, and Facebook page

Food & Beverage Sponsor: \$750

- Company logo prominently displayed at lunch and snack areas at ProAction's Softball Tournament
- Logo included on the tournament welcome sign and on the back of all t-shirts
- Player registration for 6 people to play in ProAction's Softball Tournament
- Recognition as the Food & Beverage Sponsor on Event section of the ProAction's website
- Social Media exposure and mentions on ProAction's Instagram, Twitter, and Facebook page

Diamond Sponsor: \$500

- Company logo displayed on baseball field fence closest to spectators and team bench at the ProAction Cops & Kids Durham Softball Tournament
- Logo included on the tournament welcome sign
- Player registration for 4 people to play in ProAction's Softball Tournament
- Recognition as Dug-out Sponsor on Event section of the ProAction Cops & Kids website
- Social Media exposure and mentions on ProAction's Instagram, Twitter, and Facebook page



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About ProAction Cops & Kids

ProAction Cops & Kids is a charitable organization that raises funds to support programs that are designed and delivered by police officers to engage young people in positive, skill building activities. ProAction programs allow officers to work and connect first hand with disadvantaged, hard to reach young people in their neighbourhoods. At ProAction, we believe that building stronger relationships between youth and police officers improves the lives of the young people involved and benefits our communities today and for the future. Through music, sports, and a variety of different fun, healthy activities, police officers build connections that give young people the chance to see officers as positive role models and mentors, not just law enforcers. ProAction programs provide young people with experiences, lessons and positive social networks that change their lives for the better.

Every year ProAction hosts several events to raise money for the funding of these programs. Along with helping support and sustain these programs, our events provide a fun experience for adults, officers, kids, and youth!

History

ProAction operates five Chapters throughout Ontario: Toronto (est. 1991), Durham Region (est. 2007), Hamilton (est. 2008), Niagara Region (est. 2014) and Halton Region (est. 2017).

Since inception, ProAction has funded over 2,000 programs, developed and run by police officers and distributed more than \$7,700,000 in funding engaging over 400,000 youth in our communities across all these Chapters.

Our goal is to build mutual trust, respect and understanding between cops and kids, breaking down stereotypes and improving the safety of our communities. Through these programs youth are able to overcome personal struggles such as drug use, crime and violence. During ProAction programs, police officers establish positive relationships with youth and develop a better understanding of the daily issues and challenges these young people face. These relationships help officers be more effective at keeping our communities safe.

For more information, please visit www.copsandkids.ca.

For more information about the 2018 Durham Softball Tournament please contact Devin Poole at devinntammy@rogers.com.

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SPONSORSHIP REGISTRATION FORM

YES! We want to support police and youth in our community by joining as:

- Home Run & Event Sponsor** (\$2,500)
 Uniform (T-Shirt) Sponsor (\$1,000)
 Food & Beverage Sponsor (\$750)
 Diamond Sponsor (\$500)

We are unable to sponsor but would like to make a donation for:

- \$50
 \$100
 \$250
 other: _____

Contact:	
Company:	
Address:	
City:	Postal Code:
Phone:	Email:

Method of Payment

Cheque <input type="checkbox"/> Please make cheque payable to <i>ProAction Cops & Kids</i> ProAction is located at: 40 College Street, 6th Floor Toronto, ON M5G 2J3 <input type="checkbox"/> Please send invoice	Credit Card: VISA <input type="checkbox"/> AMEX <input type="checkbox"/> MC <input type="checkbox"/>
	Card Number:
	Expiry Date:
	Name on Card:
	Signature:
	Company Card: <input type="checkbox"/> Personal Card: <input type="checkbox"/>

*Please scan and email completed form to jessica@copsandkids.ca
 *Sponsors must provide a high resolution logo in vector format by April 30, 2018**