

Sponsorship Package

A Grand Day of Golf

ProAction Cops & Kids is pleased to announce the renaming of its annual golf tournament in honour of our founding father John Bitove Sr. Building on 22 years of success, the John Bitove Sr. Legacy Golf Classic is the pinnacle of all-inclusive VIP golf experiences. From the exclusive private course, to the list of prominent golfers, luxury gift, delicious dinner, on-course activities and once-in-a-lifetime auction items, you and your guests will be wowed from start to finish.

About Mississaugua Golf & Country Club

With a history spanning more than 100 years, the Mississaugua Golf & Country Club is highly regarded as one of Canada's most historic and significant golf clubs. It is a natural jewel hidden in an urban setting offering a classic setting and style, with modern agronomy and conditioning.

"Mississaugua's physical attributes are as enviable as the unequalled calibre of its membership,"

- John Gordon, Great Golf Courses of Canada

The natural landscape dominates the features of Mississaugua, starting with the opening holes that plunge into the valley surrounding the Credit River. It is here that greatness abounds, including the incredible run on holes that play over and along the river, starting at the par 4 7th, and running through to the par 3 10th.

An easy, charming walk, with holes regularly running along and over the Credit River, Mississaugua has tested the game's best for decades. The club's fabled "Big Chief"—the par 5 12th—bettered Jack Nicklaus on several instances, but the course has also created great winners.

The Nineteenth Hole – Gourmet Dinner and Live Auction

After a fantastic day on the links, mingle with the other foursomes during the reception and enjoy a delicious buffet dinner. Prizes will be awarded and the evening will conclude with our live auction-a-program, giving our guests the chance to directly support one of ProAction's life-changing programs.

Swing with the Spirit

ProAction Cops & Kids' Golf Tournament is celebrating 22 years of impeccable golf for a great cause!

This signature event proudly supported by the Bitove Foundation has raised over 3 million dollars for ProAction programs since it started in 1996. ProAction's police-initiated programs foster important relationships between cops and kids and provide under-resourced youth with positive role models who lead them to better futures. Police officers are continually seeing positive changes in the attitude and behaviors of the young people they engage and how these young people help to make our communities safer.

For more information about our programs, please visit: www.copsandkids.ca.

We hope you will join us for our annual golf event in support of ProAction Cops & Kids!



Title Sponsorship opportunity

We are pleased to offer the opportunity to be the presenting sponsor of our 22nd Annual Golf Tournament. With the success and positive feedback of our golf event each year, we look forward to another great leisurely day of mixing and mingling in support of ProAction Cops & Kids. Your company's support will be prominently displayed and acknowledged throughout the event and your corporate logo will be highly visible to our VIP golfers.

As part of your **Title Sponsorship**, your company will receive two (2) foursomes which includes 18 holes, power cart, lunch, snacks, complimentary beverages, dinner, and a gift for each golfer at our 2018 golf tournament, in addition to the benefits below.

Title Sponsorship Benefits:

- Naming rights to the event
- Logo placed prominently on signage as guests arrive at the golf course
- Two (2) hole signs with company logo
- Verbal recognition by Master of Ceremonies during the event
- Opportunity to address participants during dinner reception
- Your logo on all printed materials including Event Programs, Table Signs, and our 2018 Annual Report
- Corporate logo to be included in confirmation package and all correspondence to golfers before and following the tournament including on the 2018 foursome photos distributed to each golfer
- Social media acknowledgement on ProAction's website, Instagram, Facebook and Twitter
- Opportunity to network with some of Toronto's most prominent individuals in business (see list of last year's supporters)

Optional Benefits

ProAction Cops & Kids is pleased to facilitate promotional opportunities for sponsoring companies. If you are interested in providing company product samples as a prize or promotional gift to participants, please contact Jessica Field to discuss further.

The cost of this sponsorship, inclusive of the benefits listed above:

\$15,000



THANK YOU FOR YOUR SUPPORT 2017 ProAction Cops & Kids Golf Tournament

Last year's guest list:

- Ace Bakery
- All Professional Trades
- All Wood Fine Interiors
- Anco Contracting
- Campari Canada
- Canada Dry Motts
- Coca-Cola Refreshments Canada
- Conundrum Capital
- Cynergy Mechanical
- Davenport Construction
- Deloitte
- Gardiner Roberts LLP
- G4S Secure Solutions
- JTI-Macdonald
- Kitchen Food Fair
- Manny's Painting & Decorating

- Maple Leaf Foods
- Molson Coors Canada
- Nestle Canada
- PCL Constructors
- Pfaff
- Powerbey
- PricewaterhouseCoopers LLP
- · Priority Fire
- Service Master
- Smucker Foods of Canada
- Sobeys / Lumsden Brothers
- The Clarkson Pump
- Toronto Police Service
- O Residential
- Weston Bakeries



EXCLUSIVE SPONSORSHIP OPPORTUNITY Dinner Sponsor

We are pleased to offer the opportunity to sponsor the dinner at The John Bitove, Sr. Legacy Golf Classic in support of ProAction Cops & Kids. Your company's support will be prominently displayed and acknowledged throughout the event and your corporate logo will be highly visible to our VIP golfers.

As part of your **Dinner Sponsorship,** you will receive one (1) foursome which includes 18 holes, power cart, lunch, snacks, complimentary beverages, dinner, and a gift for each golfer at our 2018 golf event, in addition to the benefits below.

Dinner Sponsorship Benefits:

- Acknowledgment by Master of Ceremonies during the dinner reception
- Signage placed prominently at the cocktail reception and dinner
- Your logo displayed on selected print materials including the Event Program, Table Signs, and our 2018 Annual Report
- Corporate logo to be included in confirmation package and email correspondence to golfers before and following the tournament and on the 2018 foursome photos distributed to each golfer
- Social media acknowledgement on ProAction's website, Instagram, Facebook and Twitter
- Opportunity to network with some of Toronto's most prominent individuals in business (see list of last year's supporters)

Optional Benefits

ProAction Cops & Kids is pleased to facilitate promotional opportunities for sponsoring companies. If you are interested in providing product samples as a prize or promotional gift to participants, please contact Jessica Field to discuss further.

The cost of this sponsorship, inclusive of the benefits listed above:

\$10,000



Beverage Eart Sponsor

As the **Beverage Sponsor**, your company logo will be highly visible on the beverage cart at our golf tournament. Golfers enjoy being treated to ice cold refreshments offered from the cart and list it as one of our tournament highlights. Your company's support will be prominently displayed and acknowledged throughout the event and your corporate logo will be highly visible to our VIP golfers.

As part of your **Beverage Cart Sponsorship**, your company will receive one (1) foursome at the 2018 tournament, in addition to the benefits below.

Beverage Cart Sponsorship Benefits:

- Logo placed exclusively on Beverage Carts which circulate the course throughout the day
- One (1) sign featuring your company logo displayed at your beverage station
- Corporate logo displayed on selected print materials including Event Program, Table Signs, and our 2018 Annual Report
- Company logo included in the confirmation package and email correspondence to golfers before and following the tournament and on the 2018 foursome photos distributed to each golfer
- Social media acknowledgement on ProAction's website, Instagram, Facebook and Twitter
- Opportunity to network with some of Toronto's most prominent individuals in business (see list of last year's supporters)

Optional Benefits

ProAction Cops & Kids is pleased to facilitate promotional opportunities for sponsoring companies. If you are interested in providing company product samples as a prize or promotional gift to participants, please contact Jessica Field to discuss further.

The cost of this sponsorship, inclusive of the benefits listed above:

\$10,000



SPONSORSHIP OPPORTUNITY Driving Range Sponsor

We are pleased to offer the opportunity to sponsor the Driving Range at The John Bitove, Sr. Golf Classic in support of ProAction Cops & Kids. Mississaugua Golf Club has a wonderful driving range for golfers to get warmed up and practice their swing. Your company's support will be prominently displayed and acknowledged throughout the event and your logo will be highly visible to our VIP golfers.

As part of your **Driving Range Sponsorship**, your company will receive one (1) foursome which includes 18 holes, power cart, lunch, snacks, complimentary beverages, dinner, and a gift for each golfer at our 2018 golf event, in addition to the benefits below.

Driving Range Sponsorship Benefits:

- · Exclusive signage at the driving range area
- Your logo displayed on selected print materials including Event Program, Table Signs and our 2018 Annual Report
- Corporate logo included in confirmation package and email correspondence to golfers before and following the tournament and on the 2018 foursome photos distributed to each golfer
- Social media acknowledgement on ProAction's website, Instagram, Facebook and Twitter
- Opportunity to network with some of Toronto's most prominent individuals in business (see list of last year's supporters)

Optional Benefits

ProAction Cops & Kids is pleased to facilitate promotional opportunities for sponsoring companies. If you would like to provide company product samples as a prize or promotional gift to participants, please contact Jessica Field to discuss further.

The cost of this sponsorship, inclusive of the benefits listed above:

\$7,500



SPONSORSHIP OPPORTUNITY Hole Sponsor

As **Hole Sponsor**, your support will be prominently displayed and acknowledged throughout the event and your corporate logo will be highly visible to our VIP golfers.

As part of your **Hole Sponsorship**, your company will receive one (1) foursome which includes 18 holes, power cart, lunch, snacks, complimentary beverages, dinner, and a gift for each golfer at our 2018 golf event, in addition to the benefits below.

Hole Sponsorship Benefits:

- One (1) hole sign featuring your company logo displayed on your sponsored hole
- Your logo displayed on selected print materials including Event Program, Table Signs and our 2018 Annual Report
- Corporate logo to be included in confirmation package and email correspondence to golfers before and following the tournament and on the 2018 foursome photos distributed to each golfer
- · Social media acknowledgement on ProAction's website, Instagram, Facebook and Twitter
- Opportunity to network with some of Toronto's most prominent individuals in business (see list of last year's supporters)

Optional Benefits

ProAction Cops & Kids is pleased to facilitate promotional opportunities for sponsoring companies. If you are interested in providing company product samples as a prize or promotional gift to participants, please contact Jessica Field to discuss further.

The cost of this sponsorship, inclusive of the benefits listed above:

\$7,500



Mississaugua Golf & Country Club Monday, September 17th, 2018 Shotgun Start - 12:30pm

SPONSORSHIP REGISTRATION FORM

Title Sponsor (\$15,000) Dinne (\$10,000)	r Sponsor 0)	Golf Cart Spons (\$10,000)-SOLD	or	Beverage Spons (\$10,000)
Driving Range Hole S Sponsor (\$7,500) (\$7,500)				
Team Contact:				
Company:				
Address:				
City:		Postal Code:		
Phone:		Email:		
	Mathada	f Payment		
Cheque	_			
Please make cheque payable to ProAction Cops & Kids	VISA	rd: AME	х	мс
ProAction is located at: 40 College Street, 6th Floor	Card Number:			
Toronto, ON M5G 2J3	Exipry Date:			
Please send invoice	Name on	Card:		
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	Signature	5.		

For more information or to secure your spot at The John Bitove Sr. Legacy Golf Classic, please contact

Jessica Field at 416-222-7011 or complete and return this form to jessica@copsandkids.ca by July 31, 2018