



Jeans & Jewels 2019

Saturday, February 9th, 2019 | Jubilee Pavilion Ballroom, Oshawa | Doors open at 6:00pm

Please join us for our annual ProAction celebration - Jeans & Jewels style

ProAction Cops & Kids' Durham Region Chapter is proud to host the 7th Annual Jeans & Jewels event featuring crowd favorites **TWO FOR THE SHOW** on **Saturday, February 9th, 2019** at the **Jubilee Pavilion Ballroom** in Oshawa.

We invite you to join us at this great event in support of funding police-led youth programs in Durham Region. Guests will enjoy an evening filled with dancing to music of the ages, delicious food, exciting auction items, live performances and the chance to provide young people with new opportunities that lead to success and safer communities. Over the past ten years, ProAction has supported 175 programs in Durham Region providing over 14,000 Durham youth with new skills and police mentors who help guide them to better life choices.



Sponsorship Opportunities

ProAction is pleased to offer a variety of sponsorship opportunities for the Jeans & Jewels. Please review the incentives and benefits included in each level for the opportunity that best suits your needs. Your

sponsorship will not only help ProAction continue to fund valuable police-led youth programs, it will provide disadvantaged young people with new opportunities that lead to better futures.

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For more information about the 7th Annual Jeans & Jewels, please contact Jessica Field at 416-222-7011 or jessica@copsandkids.ca



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SPONSORSHIP OPPORTUNITY

DIAMOND (Title) SPONSOR: \$3,500

- "Presented By" naming rights to the 2019 *Jeans & Jewels* event
- Level exclusivity to your industry
- Two (2) tables (16 tickets) to the event
- Logo prominently displayed on all marketing materials before, during and after the event
- Logo prominently displayed on on-site event signage and video loop
- Opportunity to participate in opening remarks
- Verbal recognition at the start and conclusion of the event
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page
- Sponsorship proceeds directed to a ProAction program of your choice

GOLD (Entertainment) SPONSOR: \$2,500

- Two (2) tables (16 tickets) to the event
- Logo prominently displayed on all marketing materials before, during and after the event
- Logo prominently displayed on on-site event signage and video loop
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page
- Sponsorship proceeds directed to a ProAction program of your choice
- Logo featured in video loop which runs throughout event

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please contact Jessica Field at 416-222-7011 or jessica@copsandkids.ca*



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SPONSORSHIP OPPORTUNITY

EMERALD (Program) SPONSOR: \$1,000

- One (1) table (8 tickets) to the event
- Logo featured on marketing materials before, during and after the event
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page
- Sponsorship proceeds directed to a ProAction program of your choice

RUBY RED (Table) SPONSOR: \$750

- One (1) table (8 tickets) to the event
- Logo featured on sponsored table signage and in video loop which runs throughout event
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page

AMETHYST (Design and Decor) SPONSOR: \$500

- 4 tickets to the event
- Logo featured in video loop which runs throughout event
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
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ABOUT ProAction

ProAction Cops & Kids is a charitable organization that funds programs designed and delivered by police officers allowing them to engage and connect first-hand with young people in the neighbourhoods they serve. At ProAction, we believe that building stronger relationships between cops and kids improves the lives of the youth involved and benefits our communities today and for the future.

By participating in music, sports, and a variety of different fun, healthy programs, youth are able to see officers as positive role models and mentors, not just law enforcers. ProAction programs provide young people with experiences and lessons that change their lives for the better. Every year ProAction hosts several events to raise money to fund these programs. Along with helping support and sustain these programs, our events give guests, officers and youth an experience of a lifetime.

THE HISTORY OF PROACTION COPS & KIDS

ProAction operates five Chapters throughout Ontario in Toronto (1991), Durham Region (2007), Hamilton (2008), Niagara Region (2014) and Halton Region (2017). ProAction has funded 2,100 programs, developed and run by police officers, distributing close to \$7,800,000, and engaging 410,000 young people in our communities across these Chapters.

Our goal is to build mutual trust, respect and understanding between cops and kids, breaking down stereotypes and improving the safety of our communities for everyone. Through ProAction programs, youth are able to overcome personal struggles such as drug use, crime and violence. Through these programs, police officers build connections with young people and develop a better understanding of the issues youth face. These relationships help officers to be more effective at keeping our communities safe.



Please visit www.copsandkids.ca to learn more about our programs.

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ProAction Programs in Durham Region

CREATIVE EXPRESSIONS

Providing a Creative Outlet for Expression and Development

Youth and Police work collaboratively to improve and expand their artistic skill set. Together they develop higher levels of techniques through the use of mediums such as painting, drawing, pottery, mask-making and more.

“My overall experience was very positive and rewarding. It was nice to see the students exploring their creative side. I wanted to give them an opportunity to explore different forms of art, as well as, allow them the chance to de-stress at the end of the day. It was a special opportunity for myself to explore my artistic side and share in the experience. It was important to show the youth that no matter what age you are, you can still enjoy art. I also wanted to show them that they can feel comfortable around me and their peers. It was clear that they were enjoying their creative time, and I was happy to share it with them.” – PC Marta Flis

The calming atmosphere allows the youth to freely explore their artistic sides as well as, develop and strengthen their relationships with the Durham Regional Police through active discussions about a variety of topics relevant to young girls in today's society.



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SPONSORSHIP REGISTRATION FORM

Diamond Sponsor
(\$3,500)

Emerald Sponsor
(\$1,000)

Amethyst Sponsor
(\$500)

Gold Sponsor
(\$2,500)

Ruby Red Sponsor
(\$750)

I am unable to attend but wish to make a donation for:

\$50.00

\$100.00

\$250.00

Other:

Please enter amount

| | |
|-----------------|---------------------|
| Name: | |
| Company: | |
| Address: | |
| City: | Postal Code: |
| Phone: | Email: |

Method of Payment

| | | |
|--|---|---|
| <p>Cheque</p> <p><input type="checkbox"/> Please make cheque payable to ProAction Cops & Kids</p> <p>ProAction is located at: 40 College Street, 6th Floor Toronto, ON M5G 2J3</p> <p><input type="checkbox"/> Please send invoice</p> | <p>Credit Card:</p> <p>VISA <input type="checkbox"/> AMEX <input type="checkbox"/> MC <input type="checkbox"/></p> | |
| | <p>Card Number:</p> | |
| | <p>Expiry Date:</p> | |
| | <p>Name on Card:</p> | |
| | <p>Signature:</p> | |
| | <p>Company Card: <input type="checkbox"/></p> | <p>Personal Card: <input type="checkbox"/></p> |

Please return completed form to jessica@copsandkids.ca by January 23rd, 2019



Jeans and Jewels 2019

TICKET ORDER FORM

I would like to order a ticket(s) to the Jeans & Jewels 2019 celebration

Please enter number of tickets required: _____

At \$50.00 per ticket, please enter total amount of purchase: _____

If you are joining us as part of a group, please indicate who you wish to be seated with/near:

I am unable to attend but wish to make a donation for:

\$50.00

\$100.00

\$250.00

Other: _____

Please enter amount

| | |
|-----------------|---------------------|
| Name: | |
| Company: | |
| Address: | |
| City: | Postal Code: |
| Phone: | Email: |

Method of Payment

| | | |
|---|--|---|
| Cheque <input type="checkbox"/> Please make cheque payable to ProAction Cops & Kids ProAction is located at: 40 College Street, 6th Floor Toronto, ON M5G 2J3 <input type="checkbox"/> Please send invoice | Credit Card: | |
| | VISA <input type="checkbox"/> | AMEX <input type="checkbox"/> MC <input type="checkbox"/> |
| | Card Number: | |
| | Expiry Date: | |
| | Name on Card: | |
| | Signature: | |
| Company Card: <input type="checkbox"/> | Personal Card: <input type="checkbox"/> | |

Please return completed form to jessica@copsandkids.ca by January 23rd, 2019.