



JEANS & Jewels
2020





ProAction Cops & Kids' Durham Region Chapter

is proud to host the
8th Annual Jeans & Jewels event
featuring crowd favourites
Two for the Show

on Saturday, February 8th, 2020 at
the Jubilee Pavilion Banquet Hall in Oshawa.

Contact Information

For more information about the
8th Annual Jeans & Jewels
please contact Jessica Field at
416-222-7011 or
jessica@copsandkids.ca



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Sponsorship Opportunity

DIAMOND

(Title) Sponsor | \$3,500

- “Presented By” naming rights to the 2020 Jeans & Jewels event
- Level exclusivity to your industry
- Two (2) tables (16 tickets) to the event
- Logo prominently displayed on all marketing materials before, during and after the event
- Logo prominently displayed on on-site event signage and video loop
- Opportunity to participate in opening remarks
- Verbal recognition at the start and conclusion of the event
- Logo included on Event section of ProAction Cops & Kids’ Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook “Likes” from ProAction Cops & Kids page and opportunity to post links on the Facebook page
- Sponsorship proceeds directed to a ProAction program of your choice





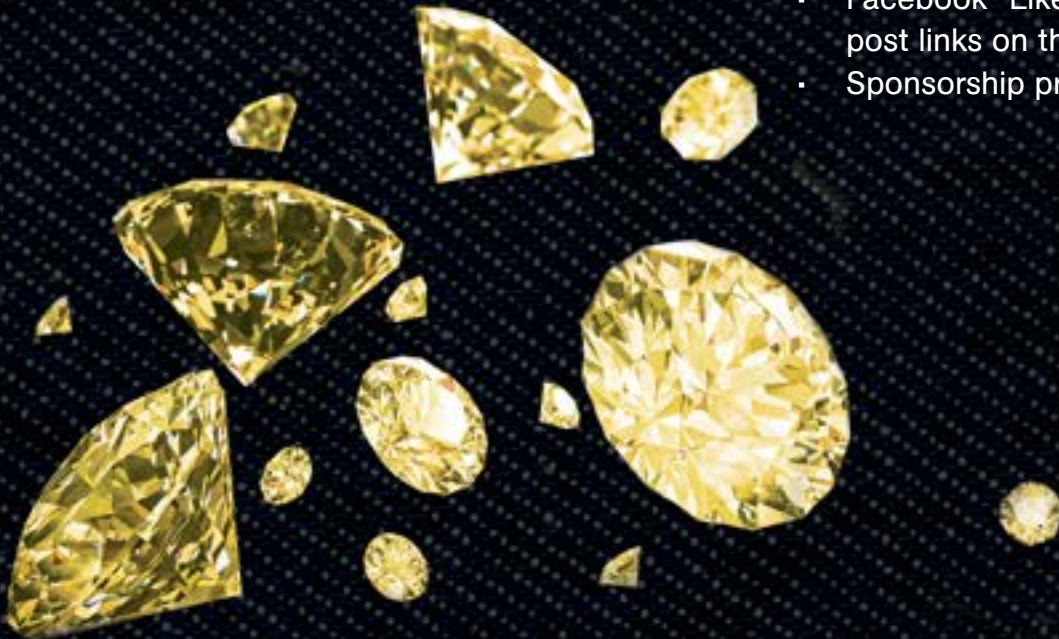
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Sponsorship Opportunity

GOLD **(Entertainment) Sponsor | \$2,500**

- Two (2) tables (16 tickets) to the event
- Logo prominently displayed on all marketing materials before, during and after the event
- Logo prominently displayed on on-site event signage and video loop
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page
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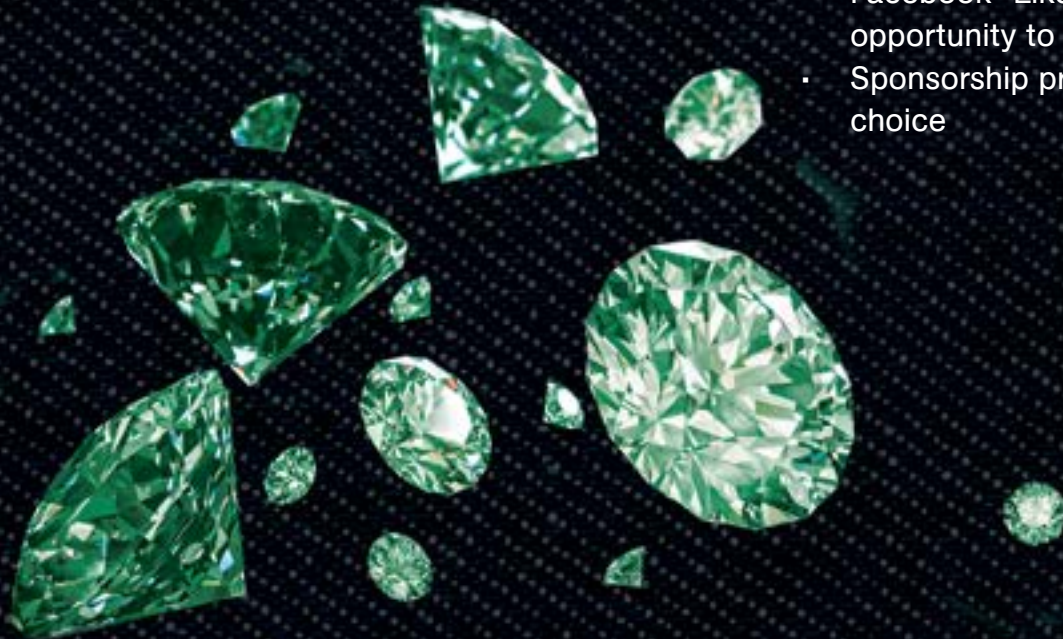
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Sponsorship Opportunity

EMERALD (Program) Sponsor | \$1,000

- One (1) table (8 tickets) to the event
- Logo featured on marketing materials before, during and after the event
- Logo displayed on on-site event signage and video loop
- Logo included on Event section of ProAction Cops & Kids' Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page
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Sponsorship Opportunity

RUBY RED (Table) Sponsor | \$750

- One (1) table (8 tickets) to the event
- Logo featured on sponsored table signage and in video loop which runs throughout event
- Logo included on Event section of ProAction Cops & Kids' Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page





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Sponsorship Opportunity

AMETHYST (Design/Decor) Sponsor | \$500

- 4 tickets to the event
- Logo featured in video loop which runs throughout event
- Logo prominently displayed on on-site event signage and video loop
- Logo included on Event section of the ProAction Cops & Kids Website, Durham Chapter page
- Twitter mentions on ProAction Cops & Kids Twitter page
- Facebook "Likes" from ProAction Cops & Kids page and opportunity to post links on the Facebook page



About ProAction

The History of ProAction Cops & Kids

ProAction Cops & Kids is a charitable organization that brings cops and kids together in skill-building and mentoring programs to create trust, respect and safer communities.

To achieve this, ProAction helps police officers fund skill building and mentoring programs for at-risk and underprivileged youth that span a wide range of activities (e.g. cooking, arts, fitness/sports, etc.). ProAction programs operate in five chapters across Ontario, including Toronto, Durham Region, Hamilton, Niagara Region and Halton Region.

Since establishing our Durham Chapter in 2007, we have distributed over \$480,000 to support over 200 programs and given over 15,500 youth access to activities they could not afford otherwise.

At ProAction, we believe that building stronger relationships between cops and kids improves the lives of the youth involved and benefits our communities today and for the future.

Please visit www.copsandkids.ca to learn more about our programs.

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ProAction Programs in Durham Region

“What’s For Dinner” Program

“The recipes cooked were challenging enough to maintain interest. One specific positive outcome involved one student who was particularly quiet and introverted. It appeared he was not too interested and took somewhat of a back seat during the class. I realized how much he gained from the course during the last class when he asked for a copy of the recipes. He told me how he has made one of the dishes for his parents at home over the weekend. I have since spoken to his mother and she expressed how much he enjoyed the program, and how he has provided her with a shopping list of ingredients so he can make some of the dishes he explored during the class.”



**Bringing Families
Together over a
Nutritious Meal**

**Contact
Information**

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– ProAction Program Officer

Ticket Order Form

I would like to order a ticket(s) to the **Jeans & Jewels 2020** celebration

Please enter number of tickets required: _____

At **\$50.00** per ticket, please enter total amount of purchase: _____

If you are joining us as part of a group, please indicate who you wish to be seated with/near:

I am unable to attend but wish to make a donation for:

\$50.00
 \$100.00
 \$250.00
 Other: _____
Please enter amount

Name	
Company	
Address	
City	Postal Code
Phone	Email

Method of Payment

<p>Cheque </p> <p><input type="checkbox"/> Please make cheque payable to ProAction Cops & Kids</p> <p>ProAction is located at: 40 College Street, 6th Floor Toronto, ON M5G 2J3</p> <p><input type="checkbox"/> Please send invoice</p>	<p>Credit Card </p> <p> <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> MC </p> <p>Card Number </p> <p>Expiry Date </p> <p>Signature </p> <p> <input type="checkbox"/> Company Card <input type="checkbox"/> Personal Card </p>
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Please return completed form to jessica@copsandkids.ca by January 23rd, 2020.



Sponsorship Registration Form

- Diamond Sponsor**
 (\$3,500)
- Emerald Sponsor**
 (\$1,000)
- Amethyst Sponsor**
 (\$500)
- Gold Sponsor**
 (\$2,500)
- Ruby Red Sponsor**
 (\$750)

I am unable to attend but wish to make a donation for:

- \$50.00
 \$100.00
 \$250.00
 Other: _____
Please enter amount

Name	
Company	
Address	
City	Postal Code
Phone	Email

Method of Payment

<p><input type="checkbox"/> Cheque </p> <p><input type="checkbox"/> Please make cheque payable to ProAction Cops & Kids</p> <p>ProAction is located at: 40 College Street, 6th Floor Toronto, ON M5G 2J3</p> <p><input type="checkbox"/> Please send invoice</p>	<p>Credit Card </p> <p> <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> MC </p> <p>Card Number </p> <p>Expiry Date </p> <p>Signature </p> <p> <input type="checkbox"/> Company Card <input type="checkbox"/> Personal Card </p>
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